

Madison Area Business Expo 2012

PRESENTED BY



THURSDAY, JANUARY 19, 2012

4 – 7 PM AT THE COLISEUM BAR AND RESTAURANT
232 OLIN AVE., MADISON

- JOIN US FOR EXTREME NETWORKING
- OVER 50 BUSINESS EXHIBITOR SPACES
- INCREDIBLE DOOR PRIZES
- HORS D'OEUVRES, BEER & SODA

INTERESTED IN EXHIBITING? SEE BACK FOR DETAILS

BRING PLENTY OF BUSINESS CARDS!

"Excellent crowd of exhibitors and Expo attendees! Good size and well run show."

David M., NAI MLG Commercial

"The SMBA Business Expo has been a great, leveraged way for us to meet a lot of business executives at one time. We were able to quickly qualify interested business owners for follow up and made several business partnership contacts as well. A very worthwhile use of time and resources!"

Susan Schmidt-Thomson, ActionCOACH

"As a Commercial Account Manager for MGE, this Expo was a great way of meeting some of the local businesses. I would say the Expo was networking at its finest!"

Christopher F., Madison Gas & Electric

A TICKET TO THE ANNUAL **Madison Area
Business Expo 2012**

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SPONSORED BY
 **South Metropolitan
Business Association**

\$10 COMPLIMENTARY ADMISSION
WITH THIS TICKET AND YOUR BUSINESS CARD

ADMIT ONE

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Exhibitor Information

PUBLICITY: The South Metropolitan Business Association (SMBA) will promote Business Expo 2012 through the media, its membership, and other channels.

PARTICIPANTS: Businesses of all types and sizes throughout the Madison Metropolitan Area are invited to participate as exhibitors. SMBA members in good standing will be given priority as exhibitors by pre-registering no later than November 30, 2011.

DISPLAYS: Exhibitors will be provided a 6 or 8 foot long by 30" deep table. Table top displays without electrical service are suggested to keep the Expo informal.

REGISTER ONLINE

Visit www.SMBA-Madison.org/register.php

EXHIBITOR DRAWINGS: Exhibitors are expected to conduct a drawing at their display for a product, service or gift valued at \$25 or more. Exhibitors will draw a winner at the conclusion of the Business Expo and report their winner to the SMBA information desk. Exhibitors are responsible for notifying the winners and arranging for delivery of their prize. Exhibitors and the winners will be recognized in the February SMBA 2012 Newsletter.

DOOR PRIZES: Exhibitors, SMBA members, and sponsors will be asked to volunteer door prizes with a value of \$100 or more. To qualify for the door prizes, participants will be required to visit at least 10 booths. Drawings for door prizes will take place throughout the night.

SCHEDULE: Setup: 2:00 - 4:00pm

Expo: 4:00 - 7:00pm

Tear Down: 7:00 - 7:30pm

COST: SMBA Members: \$50 deposit; deposit will be refunded upon participation at the Expo. Deposit is due at time of registration.

Non-Members: \$50 non-refundable fee; it may be applied toward SMBA membership.

Exhibitors will be provided with 10 admission tickets to the Expo.

FOR MORE INFORMATION:

Contact Jodi Fisher

Ph: (608) 279-3949

E-mail: SMBA@SMBA-Madison.org

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SMBA South Metropolitan
Business Association