



NEXT MEETING! 5/20/2010



When: Thursday, 5/20/2010
Where: Luedtke's Coliseum Bar and Banquet, Upper Floor
Time: Noon – 1:15 pm
Format: 12 Noon Lunch
 12:15 - 1:15 Announcements
 Open Discussion and Speaker

Please RSVP to Jodi Fisher at smba@SMBA-Madison.org
 by Noon on Tuesday 5/18/10



This Month's Speaker...

Dick Wagner, Routing Transit Authority

This month we will be featuring a presentation given by Dick Wagner of the RTA.

Dick Wagner has been working on transportation issues since he was elected to the Dane County Board in 1980 and served on the County Highway and Transportation Committee for his first term. He was elected seven times to the Dane County Board and served as Chair of the Board for four years. He was also appointed by three different county executives to the former Dane County Regional Planning Commission which served as the federally designated area Metropolitan Planning Organization for highways and transit. He was asked by County Board Chair Mike Blaska to co-chair the Dane County Task Force to Implement Commuter Rail. He has served for a decade on Transport 2020. He was recently elected as chair of the new Dane County Regional Transit Authority (RTA). Presently he serves on the Madison Urban Design Commission and the boards of the

Olbrich Botanical Society, the Friends of the UW Madison Libraries, Downtown Madison Inc. and Fair Wisconsin.

He will talk about why he cares about regional transit and why he thinks you should too. He will be glad to respond to questions about the new RTA and the choices the region may face. He drives an SUV, has a bike (no spandex) and a bus pass. Be sure to join us for this interesting discussion to see how it may impact local businesses in the area.

Board Members Needed

We are currently looking for new Board members to join us starting June 2010. If you are interested, please submit your name to Jodi Fisher at smba@smba-madison.org.

New Member Welcome

As always please try to do business with fellow members and let them know that you are supporting them as part of the South Metropolitan Business Association.

2009-2010 Officers & Board of Directors

Jim Mankowski President jbmppc@chorus.net	JBM Patrol and Protection Corporation	222-5156
Rob Waterman Past President	Edward Jones Investment rwaterman5615@charter.net	271-5100
Rick Welsch Treasurer rick.welsch@wegnercpas.com	Wegner LLP CPAs & Consulting	442-1958
Mike Flynn mflynn@mononabank.com	Monona State Bank	223-5148
Gary Waldhart garyw@ams-mad.com	Auto Marketing Services	274-7400
Jim Garner jimg@sergenians.com	Sergenian's Floor Coverings	663-2520
Bill DiCarlo dicarlo@co.dane.wi.us	Alliant Energy Center of Dane County	267-3982
Betsy Jenkins Betsy.Jenkins@iyparty.com	It's Your Party, LLC	845-3450
Gail Niesl gniesl.clarionsuites@tds.com	Clarion Suites, Madison	284-1234
Joe Campana campana@JCampana.com	J. Campana & Associates	241-3500
Brad Prohaska bprohaska@parkbank.com	Park Bank	283-6891

Fitchburg Chamber Golf Outing

Golf FORE a Cause! Join corporate sponsors Oak Bank and Adesys for a fun-filled day on the course while raising funds for Joining Forces for Families. The Chamber Golf Outing is set for Friday, June 4th at University Ridge Golf Course (9002 Hwy PD).

The cost to golf is \$150 per player. Lunch is at noon, shot gun start (scramble format) at 1p.m., followed by a traditional Wisconsin Tailgate Cookout.

Not a golfer? That's okay! Come for the cookout and lively awards ceremony at 6p.m. Cost is \$25.

RSVP to Bethany at bklein@fitchburgchamber.com, or calling 288-8284. Space is limited so reserve yours today!

SMBA Donations

The SMBA prides itself on donating time and money to local organizations geared towards helping our community. The Board of Directors is happy to review any organizations or events that the SMBA can provide donations monetarily or by promoting volunteerism. Please send your ideas to smba@smba-madison.org.

This fall we have made donations to the following organizations/events:

**South Madison Branch Library
Capital Campaign**

Spotlight on Business



Susan Thomson and business partner Todd Kent own Madison-based ActionCOACH, a licensed franchise of ActionCOACH

Business Coaching - the World's #1 Business Coaching Firm (Entrepreneur Magazine, 2005-2009) and winner of the Best Multi-national Company in North America (Stevie Winner 2007-2009). ActionCOACH, with over 1,000 offices around the world, works with owners, CEOs and executive teams who want to optimize business performance or get their companies back on track.

With over 20 years of experience in the consumer products industry, Susan Thomson brings a diverse background with small & mid-sized companies – excellent track record in growth and profitability, marketing, branding, product development, operations and exceptional team performance. Most recently the CEO of North America for Kapro Tools, Susan led a dedicated team to double that company's sales and profits in the US and Canada.

Prior to joining Kapro, Susan spent 11 years with Fiskars Brands – maker of the famous Fiskars orange-handled scissors – in management roles ranging from marketing to R&D, to global product development.

Contact Info:

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Quarterly Gift Drawings!

Thank you for completing the Comment Form at each of our monthly meetings. These forms help us continue to provide the best topics and speakers for the SMBA. Your input, ideas and suggestions are very important to help the SMBA grow and continue to be one of the largest business organizations in the Madison area.

In appreciation of your continued input and support, we provide a quarterly drawing of all the 'Comment Form' participants! Please continue to complete the forms each month for a best chance of winning!!

Monthly Drawing Gifts Needed

We are in need of member businesses to donate gift cards or other small gifts (\$20-\$25 value) for drawings at our member meetings. If you would like to promote your company and generously donate to our group, please either let the greeter at the next member meeting know, or email Jodi Fisher at smba@smba-madison.org!

Business Bios Wanted

The SMBA would like to further promote each and every business member! Along with the networking opportunity every month, your business link on our new website and the introductions every month, we'd like to highlight your business in our monthly newsletter. Every Month, two businesses will be spotlighted and we need volunteers. Please provide a written bio to the SMBA at smba@smba-madison.org or bring it with you to the monthly meeting!

Is Your Business Linked?

Did you know that the SMBA website has a list of current members with a link to their company website? Not listed? Please email us (smba@smba-madison.org) your company name and website (if you have one) or your e-mail address. Include a statement that you grant permission for us to post the information on our site and you are linked!

We always encourage our members to do business with other SMBA member businesses, so please email us your information today. You must be a member in good standing to be listed.



S.M.B.A. MONTHLY MEETING SCHEDULE

Upcoming Monthly Speakers

5/20/2010 Dick Wagner, Chairman of the Regional Transit Authority

6/17/2010 Annual General Meeting and Live Tour of SMBA's Website

SMBA meetings are held on the **third Thursday of every month from 12:00 Noon to 1:15 pm at Luedtke's Coliseum Bar and Banquet, Olin Drive, Madison** unless otherwise indicated in the newsletter.

SMBA South Metropolitan
Business Association

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