



NEXT MEETING! 4/15/2010



When: Thursday, 4/15/2010
Where: Luedtke's Coliseum Bar and Banquet, Upper Floor
Time: Noon – 1:15 pm
Format: 12 Noon Lunch
 12:15 - 1:15 Announcements
 Open Discussion and Speaker

Please RSVP to Jodi Fisher at smba@SMBA-Madison.org
 by Noon on Tuesday 4/13/10



This Month's Speaker...

City of Madison

This month we will be featuring a presentation given by the Department of Transportation. They will be discussing Beltline and Park Street updates, as well as adjacent area interchanges.

Be sure to join us for this interesting discussion to see how it may impact local businesses in the area.

Upcoming Chamber Expos

Greater Madison Chamber of

Commerce Annual Business Expo
 Alliant Energy Center's Exhibition Hall

Tuesday, April 27, 2010 • 10:00 a.m. – 6:00 p.m.

Visit the Chamber's website for more information!

Fitchburg Chamber of Commerce

Spring Business Expo

Location: Fitchburg Community Center -5520 Lacy Road – Fitchburg, WI 53711

Date: May 6, 2010

Time: 4p.m. – 7:00p.m.

Exhibitor Booths – Space is Limited!

Only 50 booths are available!

Cost

\$100 for Fitchburg Chamber Members

\$250 for Non-Fitchburg Chamber Members

Price of booth includes:

- 6' x 2.5" display table with table cloth
- Your logo, company name, contact information and promotional statement about your company in full-color program booklet.
- Your Company Name linked to your website in 4 Monday Morning E-news Updates promoting the event.
- For exhibitors that have free drawings at their table, they will be offered the chance to go up on stage, introduce themselves, their companies, and tell about their services before pulling for their winner of the drawing on stage.
- Set up begins at 3p.m. on May 6.

2009-2010 Officers & Board of Directors

Jim Mankowski President jbmppc@chorus.net	JBM Patrol and Protection Corporation	222-5156
Rob Waterman Past President	Edward Jones Investment rwaterman5615@charter.net	271-5100
Rick Welsch Treasurer rick.welsch@wegnercpas.com	Wegner LLP CPAs & Consulting	442-1958
Mike Flynn mflynn@mononabank.com	Monona State Bank	223-5148
Gary Waldhart garyw@ams-mad.com	Auto Marketing Services	274-7400
Jim Garner jimg@sergenians.com	Sergenian's Floor Coverings	663-2520
Bill DiCarlo dicarlo@co.dane.wi.us	Alliant Energy Center of Dane County	267-3982
Betsy Jenkins Betsy.Jenkins@iyparty.com	It's Your Party, LLC	845-3450
Gail Niesl gniesl.clarionsuites@tds.com	Clarion Suites, Madison	284-1234
Joe Campana campana@JCampana.com	J. Campana & Associates	241-3500
Brad Prohaska bprohaska@parkbank.com	Park Bank	283-6891

Workshops/Seminar

Cost

\$150

Price includes:

- A 15 minute workshop/seminar presented by you/your company in the Fitchburg Room at the Fitchburg Community Center
- Your company logo, company name, contact information and title of your Workshop/Seminar in full-color program booklet
- Your Company Name linked to your website in 4 Monday Morning E-news Updates promoting the workshops at the Expo
- Workshops will begin no earlier than 4:30p.m.

- There is limited space/time for workshops. If you are interested in putting on a workshop, please indicate on your application. This does not guarantee workshop/seminar time for you. We will evaluate your topic and then contact you.

Registration:

Deadline to register for a booth or workshop is April 6, 2010!

To register or for more information, please contact Bethany at bklein@fitchburgchamber.com or call 288-8284.

Admission:

Free for Chamber Members. \$5 For Non-Members. Free food and beverages will be provided.

Board Members Needed

We are currently looking for new Board members to join us starting June 2010. If you are interested, please submit your name to Jodi Fisher at smba@smba-madison.org.

New Member Welcome

As always please try to do business with fellow members and let them know that you are supporting them as part of the South Metropolitan Business Association. Please welcome the following new members and their representatives:

Shred-It - Tailored document destruction service that allows businesses to comply with legislation and ensure that the client, employee and confidential business information is kept secure at all times.

– Lorelle Micklitz

SMBA Donations

The SMBA prides itself on donating time and money to local organizations geared towards helping our community. The Board of Directors is happy to review any organizations or events that the SMBA can provide donations monetarily or by promoting volunteerism. Please send your ideas to smba@smba-madison.org.

This fall we have made donations to the following organizations/events:
South Madison Branch Library Capital Campaign

Quarterly Gift Drawings!

Thank you for completing the Comment Form at each of our monthly meetings. These forms help us continue to provide the best topics and speakers for the SMBA. Your input, ideas and suggestions are very important to help the SMBA grow and continue to be one of the largest business organizations in the Madison area.

In appreciation of your continued input and support, we provide a quarterly drawing of all the ‘Comment Form’ participants! Please continue to complete the forms each month for a best chance of winning!!

Monthly Drawing Gifts Needed

We are in need of member businesses to donate gift cards or other small gifts (\$20-\$25 value) for drawings at our member meetings. If you would like to promote your company and generously donate to our group, please either let the greeter at the next member meeting know, or email Jodi Fisher at smba@smba-madison.org!

Business Bios Wanted

The SMBA would like to further promote each and every business member! Along with the networking opportunity every month, your business link on our new website and the introductions every month, we’d like to highlight your business in our monthly newsletter. Every Month, two businesses will be spotlighted and we need volunteers. Please provide a written bio to the SMBA at smba@smba-madison.org or bring it with you to the monthly meeting!

Is Your Business Linked?

Did you know that the SMBA website has a list of current members with a link to their company website? Not listed? Please email us (smba@smba-madison.org) your company name and website (if you have one) or your e-mail address. Include a statement that you grant permission for us to post the information on our site and you are linked!

We always encourage our members to do business with other SMBA member businesses, so please email us your information today. You must be a member in good standing to be listed.



S.M.B.A. MONTHLY MEETING SCHEDULE

Upcoming Monthly Speakers

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|-----------|--|
| 4/15/2010 | 2010 South Madison Road
Construction Projects Update |
| 5/20/2010 | Dick Wagner, Chairman of the
Regional Transit Authority |

SMBA meetings are held on the **third Thursday of every month from 12:00 Noon to 1:15 pm at Luedtke’s Coliseum Bar and Banquet, Olin Drive, Madison** unless otherwise indicated in the newsletter.

SMBA South Metropolitan
Business Association

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