

NEXT MEETING! 8/18/2011

When: Thursday, 8/18/2011
Where: The Coliseum Bar and Banquet, Upper Floor
Time: Noon – 1:15 pm
Format: 12 Noon Lunch
 12:15 - 1:15 Announcements
 Open Discussion and Speaker

Please RSVP to Jodi Fisher at smba@SMBA-Madison.org
 by Noon on Tuesday 8/16/2011

2010-2011 Officers & Board of Directors

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This Month's Event...

Alison Dodge, Rich Hankison, and Katy Morgan-Davies



As co-founder of Happy Bambino, a 7-year old business on Madison's east side, Alison Dodge

has first hand experience executing all the small details that make a business great. Alison excels at designing marketing strategies by drawing from her background in web/graphic design and experience promoting and hosting educational and promotional events.

Alison was brought on to Google as a business specialist because of her small business background. Local businesses draw on her Google expertise through free consultation and presentations. In Alison's spare time, she serves on the board of the Breastfeeding Coalition of South Central Wisconsin and is an active participant in the Madison-area small business community.



Rich Hankison is recent UW law school graduate with an emphasis on small business law. Rich was hired on at Google

because of his expertise in leveraging online resources to help business owners measure and improve their marketing strategies. Rich works with Google to educate business owners through presentations as well as one on one appointments. In his spare time he serves as an advisor to green tech start-up businesses, and has volunteered internationally at places such as the Mother Theresa House in Calcutta, India.



Katy Morgan-Davies is the Madison Business Manager. Beyond her expertise in working with businesses, Katy spends much of her

efforts working on local partnerships and collaborative opportunities. A graduate of Cambridge University in England and UW Law School here in Madison, she understands the breadth of issues business

owners face on a daily basis, and is experienced in consulting with business owners. During her time working in the European Parliament, Katy honed her communicative and organizational skills which she now uses to help Google's outreach in Madison. Katy brings creative and collaborative solutions to the table and directs Google's efforts to foster business development to Madison.

Dane County Officials Meet & Greet

Be sure to attend an informal gathering of City of Madison government officials and area business leaders at the Brink Lounge on Tuesday, August 30, from 5pm-7pm.

Business Bios Wanted

The SMBA would like to further promote each and every business member! Along with the networking opportunity every month, your business link on our new website and the introductions every month, we'd like to highlight your business in our monthly newsletter. Every Month, two businesses will be spotlighted and we need volunteers. Please provide a written bio to the SMBA at smba@smba-madison.org or bring it with you to the monthly meeting!

Parking At the Coliseum Bar & Grill

We know that parking has been an issue at our member meetings, so we talked with management at the Coliseum. Please note that you may park at the small bar next door (Wonder Bar), and we have also been given special permission to park in the WPS lot, also next door. This should give you more options and should hopefully alleviate issues in the future.

SMBA Donations

The SMBA prides itself on donating time and money to local organizations geared towards helping our community. The Board of Directors is happy to review any organizations or events that the SMBA can provide donations monetarily or by promoting volunteerism. Please send your ideas to smba@smba-madison.org.

This spring we made donations to the following organizations/events:

South Madison National Night Out

Quarterly Gift Drawings!

Thank you for completing the Comment Form at each of our monthly meetings. These forms help us continue to provide the best topics and speakers for the SMBA. Your input, ideas and suggestions are very important to help the SMBA grow and continue to be one of the largest business organizations in the Madison area.

In appreciation of your continued input and support, we provide a quarterly drawing of all the 'Comment Form' participants! Please continue to complete the forms each month for a best chance of winning!!

Monthly Drawing Gifts Needed

We are in need of member businesses to donate gift cards or other small gifts (\$20-\$25 value) for drawings at our member meetings. If you would like to promote your company and generously donate to our group, please either let the greeter at the next member meeting know, or email Jodi Fisher at smba@smba-madison.org!

Is Your Business Linked?

Did you know that the SMBA website has a list of current members with a link to their company website? Not listed? Please email us (smba@smba-Madison.org) your company name and website (if you have one) or your e-mail address. Include a statement that you grant permission for us to post the information on our site and you are linked!

We always encourage our members to do business with other SMBA member businesses, so please email us your information today. You must be a member in good standing to be listed.

S.M.B.A. MONTHLY MEETING SCHEDULE

Upcoming Monthly Speakers

8/18/2011	Katy Morgan Davies, Alison Dodge, and Rich Hankison, Google
9/15/2011	Sue Kaestner, QR Codes For Business: What, How, and Why?
10/20/2011	Mayor Paul Soglin
11/17/2011	Deb Archer, Greater Madison Convention & Visitors Bureau

SMBA meetings are held on the **third Thursday of every month at The Coliseum Bar & Banquet from 12:00 Noon to 1:15 pm** unless otherwise indicated in the newsletter.

 **South Metropolitan Business Association**

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