



NEXT MEETING! 7/21/2011



When: Thursday, 7/21/2011
Where: The Coliseum Bar and Banquet, Upper Floor
Time: Noon – 1:15 pm
Format: 12 Noon Lunch
 12:15 - 1:15 Announcements
 Open Discussion and Speaker

Please RSVP to Jodi Fisher at smba@SMBA-Madison.org
 by Noon on Tuesday 7/19/2011



This Month's Event...

Tim Metcalfe Nolen Centennial Project



Tim Metcalfe is the president and co-owner of Metcalfe's Market, a fourth-generation, family-owned local market known for its wide selection of local and premium-quality foods. Tim also serves as chairman of the Nolen Centennial Project, which seeks to unify and enhance the abundant natural, cultural and recreational assets

surrounding John Nolen Drive between the Beltline and Monona Terrace.

Tim, like his father, Tom, and the team at Metcalfe's local markets, believe that we are responsible for the welfare of the communities in which we live, work and play. As a result, Tim gives back to the community every year as the "Bratman" and organizer of Metcalfe's annual Memorial Day "World's Largest Brat Fest." Brat Fest has raised over \$1 million for local charities through the sale of over 3 million brats. Tim has served as a Director of Wisconsin Grocery Association and is a past board member of the Food Marketing Institute (FMI) based in Washington DC. In addition, Tim serves as a director of the American Family Children's Hospital Advisory Board, Greater Madison Chamber of Commerce

2010-2011 Officers & Board of Directors

Rick Welsh President rick.welsch@wegnercpas.com	Wegner LLP CPAs & Consulting	442-1958
Jim Mankowski Past President jbmppc@chorus.net	JBM Patrol and Protection Corporation	222-5156
Joe Campana Treasurer campana@JCampana.com	J. Campana & Associates Pre-Paid Legal Services	241-3500
Brad Prohaska Secretary bprohaska@parkbank.com	Park Bank	283-6891
Rob Waterman rwaterman5615@charter.net	Edward Jones Investment	271-5100
Mike Flynn mflynn@mononabank.com	Monona State Bank	223-5148
Gary Waldhart garyw@ams-mad.com	Auto Marketing Services	274-7400
Jim Garner jimg@sergenians.com	Sergenian's Floor Coverings	663-2520
Bill DiCarlo dicarlo@co.dane.wi.us	Alliant Energy Center of Dane County	267-3982
Gail Niesl gm@clarionmadison.com	Clarion Suites, Madison	284-1234
Susan Thomson susanthomson@actioncoach.com	ActionCOACH Business Coaching	821-0723

and the Clean Lakes Alliance of Dane County.

Parking At the Coliseum Bar & Grill

We know that parking has been an issue at our member meetings, so we talked with management at the Coliseum. Please note that you may park at the small bar next door (Wonder Bar), and we have also been given special permission to park in the WPS lot, also next door. This should give you more options and should hopefully alleviate issues in the future.

Business Bios Wanted

The SMBA would like to further promote each and every business member! Along with the networking opportunity every month, your business link on our new website and the introductions every month, we'd like to highlight your business in our monthly newsletter. Every Month, two businesses will be spotlighted and we need volunteers. Please provide a written bio to the SMBA at smba@smba-madison.org or bring it with you to the monthly meeting!

SMBA Donations

The SMBA prides itself on donating time and money to local organizations geared towards helping our community. The Board of Directors is happy to review any organizations or events that the SMBA can provide donations monetarily or by promoting volunteerism. Please send your ideas to smba@smba-madison.org.

This spring we made donations to the following organizations/ events:

South Madison National Night Out (to be held Tuesday, August 2)

Monthly Drawing Gifts Needed

We are in need of member businesses to donate gift cards or

other small gifts (\$20-\$25 value) for drawings at our member meetings. If you would like to promote your company and generously donate to our group, please either let the greeter at the next member meeting know, or email Jodi Fisher at smba@smba-madison.org!

Quarterly Gift Drawings!

Thank you for completing the Comment Form at each of our monthly meetings. These forms help us continue to provide the best topics and speakers for the SMBA. Your input, ideas and suggestions are very important to help the SMBA grow and continue to be one of the largest business organizations in the Madison area.

In appreciation of your continued input and support, we provide a quarterly drawing of all the

'Comment Form' participants! Please continue to complete the forms each month for a best chance of winning!!

Is Your Business Linked?

Did you know that the SMBA website has a list of current members with a link to their company website? Not listed? Please email us (smba@smba-madison.org) your company name and website (if you have one) or your e-mail address. Include a statement that you grant permission for us to post the information on our site and you are linked!

We always encourage our members to do business with other SMBA member businesses, so please email us your information today. You must be a member in good standing to be listed.

S.M.B.A. MONTHLY MEETING SCHEDULE

Upcoming Monthly Speakers

7/21/2011	Tim Metcalfe, Nolen Centennial Project
8/18/2011	Katy Morgan Davies and Rich Hankison, Google
9/15/2011	TBD
10/20/2011	Mayor Paul Soglin
11/17/2011	Deb Archer, Greater Madison Convention & Visitors Bureau

SMBA meetings are held on the **third Thursday of every month at The Coliseum Bar & Banquet from 12:00 Noon to 1:15 pm** unless otherwise indicated in the newsletter.

 **South Metropolitan
Business Association**

P.O. Box 259893
Madison, WI 53725-9893
www.SMBA-Madison.org